

10K PLUS FOR HONG KONG YOUTH



CONSUMPTION VOUCHERS



ELECTRICITY BILLS



RATES CONCESSION

Your Support Matters!



YOUR QUESTIONS ANSWERED



OUTWARD BOUND
HONG KONG™

WHY DOES OBHK NEED TO RAISE MONEY?

Outward Bound Hong Kong (OBHK) is a local registered charity which receives NO government support. We need to raise funds every year from foundations, corporations and individuals in order to run our transformational courses. Of the 6,000 participants, each year, over 43% receive financial help to attend our courses.

Since January 2020 OBHK has only been able to deliver courses, and generate income, sporadically due to our closure as a scheduled premises in line with government restrictions. During that time we have taken dramatic measures to cut costs, but have also strived to maintain our highly-trained and dedicated staff team which is so intrinsic to delivering effective learning. However, in doing so, and despite them accepting long periods of reduced salary, we have used all of our reserve and have also neglected investment in key infrastructure. Funds raised in 2021 have helped, but the latest shutdown has meant that we are once again nearing the limits of our available cash. However, we are determined to be here when society reopens so that we can help those who need it most – our youth.



HOW YOUR SUPPORT MATTERS

As you may be aware, the government has rolled out a new consumption voucher scheme which all local permanent residents will be given \$10,000 plus a number of concessions on electricity bills and rates etc. We believe, that these government subsidies could be better targeted to those in need and invite you to consider redirecting all or part of it to OBHK which we call this campaign **\$10K Plus**.

This **Campaign** aims to:

- Fulfil the government's purpose of stimulating the economy by transferring the subsidies to where they are most needed. For many, \$10K plus will not be required. For OBHK it is invaluable and will be spent supporting our operations through these challenging times and making sure we have the necessary equipment to reopen.
- Make sure staff are retained so that OBHK is able to serve as many young people as possible in the future.
- Ensure OBHK stands ready to serve our youth at [a time when they most need it](#) and help them rebuild their confidence, resilience and compassion so that they can look forward positively after the turmoil of recent years

WHO ARE WE AND WHAT DO WE DO?

OBHK was established to “futureproof” youth through outdoor experiential education, helping young people discover and develop their potential - to care for themselves, others, and their world - to build a stronger Hong Kong.



WHAT DO PARTICIPANTS GAIN FROM AN OBHK COURSE?

Our participants leave our courses having learned about themselves and how they can work with others to improve their own prospects and build a more effective society. Our evaluations show how the following changes in our participants:



COMPASSION - 95% report a willingness to offer help to others without seeking return;
RESILIENCE - 95% feel confident to work out solutions to difficult problems;
SELF-RESPONSIBILITY – 93% proactively take on responsibilities without being asked.

More information can be found in our [Impact Report](#).

WHO DOES OBHK SERVE?

In 2019 OBHK served over **6,600 participants** in 622 courses

- **68.5% participants** were under 18.
- **43% Student Courses** received sponsorship to allow them to attend
- **80% of OB CEF course fees** were reimbursed (for adults aged 18-65)

PAYMENT METHODS

Your can transfer your government subsidy to help OBHK through various channels. Please click [HERE](#) for details.

ENQUIRY

Please contact the Advancement Office on 2554 6080 or dilys@outwardbound.org.hk.



Please join us to #FutureProofYOUth to build a #StrongerHongKong